



Whisker Whirl

Sponsorship Opportunities











Sponsorship Deadline:

To guarantee placement on marketing and promotional materials, please submit your sponsorship agreement and logo by **Friday, November 20, 2015**. For the opportunity to be included on our “Save the Date” cards, please submit sponsorship agreement and logo by Monday, November 2, 2015.

Please contact Breanna Cowan at bcowan@animalhumanesociety.org or **763-489-2214** for more information about sponsorship opportunities and to confirm your participation in our event.

	Presenting (Exclusive) \$10,000	Platinum \$7,500	Premier \$5,000	Principal \$3,500	Partner \$1,750	
Be Our Guest!	Table with 8 tickets, company signage, valet, and VIP experience	Table with 8 tickets, company signage and valet	Tickets for 4 and valet parking	Tickets for 2 and valet parking	Tickets for 2	
Day of Event	Official host of “The Pack” (Young Professionals Group) After Party with tickets for 4					
	Sponsor name and logo on speaker podium and screen					
	Recognition from stage during program					
	Logo included on cover of event program					
	Company logo on lanyards and/or guest badges					
	Complimentary suite at The Depot on event night					
	Supporting signage at event recognizing sponsorship					
	Ad printed in event program for attendees (600+)	Full page	Full page	Full page	1/2 page	Acknowledgment listing in program
Special Experience	“Day In the Life” experience at AHS complete with tour and hands-on animal experience for up to 20 people, including breakfast or lunch on-site. Customizable.					
	4 event passes to “The Pack” (Young Professionals Group)	2 events	2 events	1 event	1 event	
Print Media	Logo included on 500 event posters and promotional materials					
	Logo included on 1,500 printed invitations and 80,000 evites*					
	Logo included in “Save the Date (if commitment by 11/2/15)*”					

* inclusion is time sensitive

		Presenting (Exclusive) \$10,000	Platinum \$7,500	Premier \$5,000	Principal \$3,500	Partner \$1,750
Digital and Social Media	Logo on event advertisement on AHS website and in-shelter digital displays					
	Logo in AHS PetDish (100,000 subscribers)	2 issues + feature story	2 issues	1 issue	1 issue	
	Inclusion in event email blasts (100,000)					
	Company specific social media posts	3 - any time of year	2 - any time of year	1 - any time of year	1 - in month leading up to event	
	Dedicated thank you page on AHS website	Logo + feature paragraph	Logo + feature paragraph	Logo + feature paragraph	Logo + mention	Logo
	Logo included on sponsor page of Whisker Whirl website	Large logo	Large logo	Medium logo	Small logo	Acknowledgment on website

Unique Opportunities

Exclusive valet parking sponsor
(\$1,600 minimum)

Silent or live auction item
or experience

Red carpet photography in
VIP Lounge

Live Auction Sponsor

VIP cocktail reception sponsor -
presented by, exclusive signage &
signature drink

Dog Treat Bar

Silent Auction Sponsor

Program advertisement

Pet Sitters

Activity Sponsors (in-kind or monetary donation)

“Diamond in the Ruff” Activity Cards
Wine Wall

Animal Communicator
Doggie Salon
Photo Booth

Caricature Drawings
Door Prize

Your Dollars at Work

\$1,750	provides housing and care for 117 dogs in shelter for one day
\$3,500	provides X-rays for 52 animals in need
\$5,000	covers the shelter costs for an average feline Humane Investigations cruelty case (20-25 cats)
\$7,500	provides medical supplies for our Buffalo site for more than one year
\$10,000	supports the operating expenses for our Woodbury location for six days

Whisker Whirl

Sponsorship Agreement



Sponsorship Levels

- Presenting (\$10,000)
- Platinum (\$7,500)
- Premier (\$5,000)
- Principal (\$3,500)
- Partner (\$1,750)
- Supporting Opportunities
- In-Kind Donation
- Silent or Live Auction Item or Experience
- Program Advertisement

Company Name: _____
(As you would like it to appear in marketing collateral)

Primary Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Please email or send your completed sponsorship agreement to:

Breanna Cowan
bcowan@animalhumanesociety.org
763-489-2214

Animal Humane Society
845 Meadow Lane North
Golden Valley, MN 55422

Please make checks payable to: Animal Humane Society